

An MVP scope worksheet

Answer each question before you plan the build. If an answer won't fit in its box, the first release is probably too big.

Product

Date

First release by

01 The daily-use job

What will people open this product to do every day or every week? Build that part completely first.

02 Must-have flows

The flows a user needs to get that job done, start to finish, in order.

03 Money paths

Everything that charges, pays or bills. Which of them run on fixed rules, and who checks them?

04 What to integrate

What an existing tool already does well (payments, video, calendars, e-signature). Use it before you build it.

05 What to cut

Reports, settings, extra roles and features that can wait. Say why each one can wait.

Cut from the first release**Why it can wait**

06 After-launch list

What comes next, in order, once real users show you what's missing.

07 Success metric

One number that shows the release worked, how you'll measure it, and over what time window.