

A PRD template developers can build from

Fill in one section at a time. Write each one so a developer could build from it without asking what you meant. Anything still undecided goes under Open questions, with an owner and a date.

Product

Owner

Version

Last updated

Status: draft, in review or signed off

Signed off by

01 Problem

Who has the problem, what it costs them today, and how they solve it now. One short paragraph.

02 Users

Each type of user on its own line: who they are and what they come to do.

03 Scope

What is in this release, and what is not. For each thing left out, say when it comes, or that it doesn't.

In this release

Not in this release, and when

04 Flows

The main flows, step by step, from where the user starts to where they finish. Link the wireframes or prototype.

05 Business rules

Every rule in the same shape, so nobody has to guess:

When [situation], **who** can [do what], **up to** [limit]. **Otherwise**, [what happens].

Rule	When	Who	Limit	Otherwise

06 Edge cases

What happens when something goes wrong or runs out: no data yet, a payment fails, a limit is reached, two people change the same thing.

07 Data

What the product stores, where it comes from, who can see it, and what has to move across from an old system.

08 Success metrics

How you will know it worked: the metric, how it is measured, the target and the time window. Agree them before the build.

Metric	How it is measured	Target	Time window

09 Open questions

Every decision still open, with who answers it and by when.

Question	Owner	Decide by